

Energy for All Campaign Coordinator

Fuel Poverty Action ([FPA](#)) is looking for two skilled campaigners to work on their Energy for All campaign. One full-time (4 day week) campaign coordinator focused on outreach to the public, coalition/movement building and actions, and one part-time (3 day week) campaigner focusing on the parliamentary portion of the campaign. The job description below is for the campaign coordinator.

About the campaign and Fuel Poverty Action:

[Energy for All](#) is an ambitious demand – a universal, free band of energy, enough for everyone to stay warm, turn the lights on, cook and meet their needs. It would be paid for by ending fossil fuel subsidies as well as a windfall tax on extractors and by higher prices for people who use high levels of energy beyond their needs.

Energy for All (e4a) would offer security to everyone, reverse gross injustices in energy pricing, and would incentivise the government to finally invest in insulating homes.

The e4a campaign will include steps that deliver immediate wins, e.g., ending the injustices of the huge [standing charge on bills](#), the [forced installation of prepayment meters](#), and fossil fuel subsidies.

Fuel poverty charities have generally focused on amendments to existing policies. FPA has always taken a more radical approach. It is now more important than ever to challenge the private energy system that puts profit before people and planet. For over a decade FPA has been working on fuel poverty grounded in climate justice and anti-poverty movements, and this campaign is a continuation of that work. It has immediate implications for both insulation and renewable energy, and it chimes with demands for energy to be taken back into public hands.

The methods of the campaign will depend on the people taking part in it. We imagine they will involve demonstrations and direct actions that target relevant decision makers and sites, as well as offering solutions via parliamentary actions, media work and letter writing.

It will involve collaborating with allied campaigns and organisations to ensure that grassroots, radical, transformative demands are being put forward on fuel poverty and climate issues, and to mobilise the latent fury of millions of people who cannot afford to keep warm and who are tired of injustice and inaction.

About the role:

The Energy for All campaigner will work alongside FPA Co-Director Ruth, FPA's Fuel Poverty Campaigner, Maddy, and the newly hired e4a Parliamentary Campaigner. Most of the FPA team are volunteers. The Energy for All campaigner will enable this group of organisers, residents, and pensioners to work together and achieve the campaign goals collectively.

Location: Flexible, remote working from anywhere in the UK with occasional travel required. The candidate must reside in the UK and have permission to work in the UK.

Contract: 30 hours, 4 days per week (working days flexible, can be discussed) 12 Month contract initially, after a four month probation period, with scope to increase hours and renew contract annually based on funding. The hours are flexible (by agreement), but evening and weekend work is required as meetings can fall outside of work hours.

Line managed by: Ruth London

Start date: ASAP. **Deadline for application 4 July 2020 5 pm.**

Interviews will take place during the week of 11 July.

Key responsibilities:

- Lead the development of the e4a campaign plan, which will outline key dates, working groups, goals, and possible actions and wins.
- Build and hold relationships with FPA group members, and co-ordinate with key allied groups to communicate and facilitate collaboration for the Energy for All campaign.
- Enable and support key working groups within the campaign to schedule meetings. When appropriate, help facilitate those meetings and support the working groups to fulfil their remits and to align with the wider campaign strategy.
- Identify key moments for the campaign and build them into the campaign strategy.
- Lead on and take part in organisation of events and actions to further the campaign.
- Communicate about the campaign through written materials and on social and broadcast media.
 - Note: FPA wants to set up a comms working group. Social media is currently held by Maddy, and several FPA volunteers contribute, but it is in the midst of becoming more coordinated. Ruth, Di and Alexa have been leading the broadcast media work as spokespeople. Several FPA members write and co-write blogs and articles.
 - Put people who want to speak out about their own situations in touch with journalists looking for “case studies” and vice versa.

We are looking for someone who is skilled and committed and who has built up the relevant experience in either a paid or unpaid capacity.

Essential criteria:

- Experience coordinating campaigns
- Experience working with small, grassroots groups with diverse members, experience and skill-sets
- Experience seeing connections with allied groups, building relationships, and collaborating
- Basic facilitation skills
- Experience organising events
- Knowledge of poverty, housing, climate and/or energy justice issues, and experience organising with pensioners / benefits claimants / tenants and residents to build campaigns.

- Writing skills – can write clearly and efficiently
- IT skills – at a minimum comfortable navigating Zoom and proficient with wordpress and mailing systems. Ability to help others with basic IT issues.
- Insight into developing group cultures and working practices.
 - Note: As more demand is being placed on FPA in the midst of the fuel crisis we are coming to terms with the fact that our working practices need to be defined and clarified. We are receiving assistance from Resist and Renew in this process and the Energy for All Campaigner will be joining in this moment of organisational change. It would be helpful if they are familiar with a variety of campaign structures and supportive cultures, and have a good sense of their personal boundaries as more organisational ones are being defined and affirmed.

Desirable criteria:

- Spokesperson or willing to learn
- Someone able to understand and work with numbers, concepts of winners and losers, and take part in considering answers to questions we will be asked about how to apply e4a to a changing energy supply structure e.g. communal energy, solar panels, heat pumps.
- Experience organising actions of various kinds
- More advanced IT skills including clipping media appearances, airtable, and more sophisticated website updates etc.

Compensation Policy

We'll compensate team members on the following basis:

- All team members are contracted on the same terms and conditions
- We have a 4 day/30 hours week maximum for all team members.
- All team members are paid an equitable and sustainable compensation rate equivalent to a full-time (5 day) salary of between £40-45,000, regardless of role or level of experience - all movement support work is valued equally.
- Our compensation rates are pro-rated and have been set following Platform's best practice [Social Justice Waging System](#).
- Compensation rates range from **£32,000-£36,000** salary equivalent, pro-rata, since we operate a 4 day week.
 - **Band 1: £32,000 equivalent**
 - No dependents or children **and**
 - Inherited wealth
 - **Band 2: £34,000 equivalent**
 - 1 or more children or dependents and inherited wealth **or**
 - No inherited wealth but no children or dependents
 - **Band 3: £36,000 equivalent**
 - 1 or more children or dependents **and**.
 - No inherited wealth

Please send a cover letter and CV to fuelpovertyaction@gmail.com by **5 pm on 4 July 2022** with "e4a Application" in the subject line, and get in touch if you have any questions.